

# Gain Competitive Advantage With SAP LEONARDO

SAP Leonardo is an intelligent digital innovation system that seamlessly integrates future-facing industry-specific technologies and capabilities into the SAP Cloud Platform, using Design Thinking Services. This powerful portfolio enables users to rapidly create new innovative applications, adopt new business models and capabilities, and fast-track digital transformation.

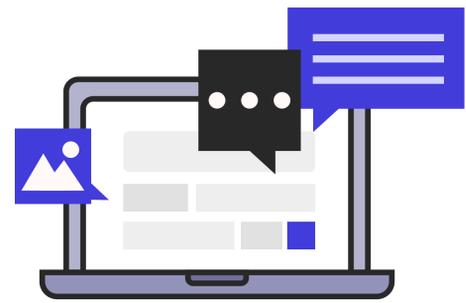
## 1. INTERNET OF THINGS



Connect things with people and processes and leverage Industrial IoT and Internet of Everything.

*Linking the physical and digital worlds could generate up to \$11.1 trillion a year in global economic value by 2025.<sup>1</sup>*

## 2. MACHINE LEARNING



Use machine learning software and artificial intelligence based-insights to build an intelligent enterprise.

*94% of companies understand that machine learning affords them a competitive advantage.<sup>2</sup> \$47 billion is the estimated market value for machine learning by 2020.<sup>3</sup>*

## 3. ANALYTICS



Deploy analytics across enterprises to uncover better insights that enable transformative actions.

*80% efficiency improvements in key business functions by running queries without having to wait hours for results. 35% increase in revenue due to more informed decision-making.<sup>4</sup>*

## 4. BIG DATA



Process and manage vast amounts of diverse, raw data efficiently using advanced distributed processing engines.

*In today's digital economy, anywhere from 60% to 73% of all data within an enterprise goes unused. SAP Leonardo's Big Data capabilities change that.<sup>5</sup>*

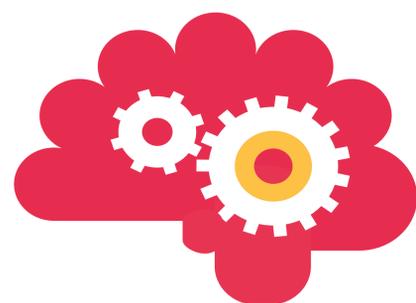
## 5. BLOCKCHAIN



Embed blockchain services into business applications to speed up transactions, and increase trust, visibility, and security.

*90% of major banks in North America and Europe are exploring blockchain technology.<sup>6</sup> 10% of all global GDP will be stored in Blockchains by 2027.<sup>7</sup>*

## 6. DATA INTELLIGENCE



Monetize business data and create new revenue streams by offering Data-as-a-Service internally, or to customers.

*A new world of real-time, digital connections across businesses, people, and devices is converging to create a new global digital economy that will be worth \$90 trillion by 2020.<sup>8</sup>*

### SOURCES:

- <https://www.mckinsey.com/business-functions/digital-mckinsey/our-insights/the-internet-of-things-the-value-of-digitizing-the-physical-world>
- <https://issuu.com/enterpriseitworld/docs/it-world-january-2018>
- <https://www.forbes.com/sites/louiscolombus/2017/06/11/how-artificial-intelligence-is-revolutionizing-enterprise-software-in-2017/#6343bfd24638>
- <https://www.sap.com/documents/2016/09/c45ac2ea-897c-0010-82c7-eda71af511fa.html>
- <https://www.sap.com/documents/2017/10/4eefeee8-d67c-0010-82c7-eda71af511fa.html>
- <https://www.forbes.com/sites/bernardmarr/2017/09/21/14-things-everyone-should-know-about-blockchains/#1a192e8f252a>
- [http://www3.weforum.org/docs/WEF\\_GAC15\\_Technological\\_Tipping\\_Points\\_report\\_2015.pdf](http://www3.weforum.org/docs/WEF_GAC15_Technological_Tipping_Points_report_2015.pdf)
- <https://www.technologyreview.com/s/530241/revolution-in-progress-the-networked-economy/>